



BPO College Ambassadors

The Buffalo Philharmonic Orchestra seeks highly motivated, self-sufficient college undergraduate or graduate students to serve as BPO Ambassadors. BPO Ambassadors play a vital role in promoting the *BPO College Pass* as well as student attendance at special concerts, master classes and other BPO events.

EXPECTATIONS:

- Serve as an on-campus representative of The Buffalo Philharmonic Orchestra
- Utilize campus resources (i.e. newspapers, radio stations, email blasts, etc.) to promote BPO events
- Promote the BPO at fairs, student events, or similar functions
- Answer questions students may have about attending the BPO
- Encourage faculty/staff awareness of the BPO
- Communicate regularly with a Buffalo Philharmonic Orchestra staff member to discuss progress of promotional efforts

QUALIFICATIONS:

- Must be a full-time college undergraduate or graduate student
- Must be able to commit 3-4 hours a month

COMPENSATION:

- Free *BPO College Pass* (entitles the holder to one free ticket to almost all *Classics*, *Pops* and *Know the Score* concerts throughout the season)
- Hands-on arts marketing experience with a professional arts organization
- Resume building opportunity
- Buffalo Philharmonic Orchestra merchandise

LIMITED SPOTS AVAILABLE! APPLY NOW!

Interested candidates may send an inquiry to: Robin Parkinson at rparkinson@bpo.org