

“Cultural organizations are a catalyst in Buffalo’s renaissance. Through its international broadcasts, recording and tours, the BPO is an exemplary ambassador for Western New York to the nation and to the world.”

— LOUIS P. CIMINELLI, *Chairman
and Chief Executive Officer, LPCiminelli*

“M&T Bank has been a proud sponsor of the Buffalo Philharmonic for over 25 years. We believe that supporting the arts is good business, and that healthy, vibrant arts and cultural organizations like the BPO help create healthy, vibrant communities.”

— PETER ELIOPOULOS, *Senior Vice President
and Chief Marketing Officer, M&T Bank*

“The BPO has significantly raised awareness of our business through the marketing and promotion associated with our sponsorship and has also helped connect us with a new clientele.”

— Lynne Marie Finn,
CEO/President, Superior Staff Resources, Inc.

“NOCO has been a supporter of the BPO for decades. We recognize that the orchestra is an economic engine in our community and that the important work that they do improves the quality of life in our region.”

— JAMES NEWMAN, *President, NOCO*

**Buffalo is rising.
Now is the time.
Connect to the BPO.**

Corporate Council membership begins at \$1,000.

For more information please contact
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For more information
visit bpo.org



BUFFALO
PHILHARMONIC
ORCHESTRA

BUFFALO PHILHARMONIC ORCHESTRA



**Your Invitation to Join
the BPO Corporate Council**

Join the BPO Corporate Council

The Corporate Council is a new group dedicated to promoting the BPO via support of one's own company, learning more about the BPO, networking with others in the corporate community, and working to help attract others to support the great work of the orchestra.

Supporting the BPO is good business. We seek to make meaningful partnerships that support a healthy, creative and artistic community that helps drive the economy in our shared community. Membership in the Corporate Council is a way to participate in the excitement and be involved with one of WNY's most treasured cultural assets.

About the BPO

BPO: Economic Impact

- \$11.3 million budget
- \$8.5 million payroll
- Supports 100 full-time and 300 part-time jobs
- 92% of the budget remains in Western New York
- Generates \$20+ million in our community*

BPO: Service to the Community

- 120 concerts per year
- Combined attendance of 180,000+
- 40,000+ K-12 students attend a concert each year
- Strong partnerships in the community

BPO: Ambassador for Western New York

- Heard by millions in 225 cities+ on American Public Radio
- Recipient of two Grammy Awards
- Recordings sold worldwide
- Tours extensively throughout the U.S.
- JoAnn Falletta International Guitar Competition draws international audiences to Western New York

* Americans for the Arts

Benefits for Your Company

Client Entertainment

What better way to enhance your business relationships than with dinner and a concert at the BPO. Corporate Council members have access to the best available seats and can receive VIP tickets with sponsorship packages. Henry's, operated by Oliver's, in the basement of Kleinhans Music Hall is an elegant setting for an intimate pre-concert dinner.

Employee Engagement

Recognition and reward of employees is vital to growing your business. The BPO provides a great venue to do just that. Access to venue facilities for pre or post concert gatherings and discounted rates for groups are all part of the Corporate Council benefits.

Public Awareness

For starters, Corporate Council members will be recognized in over 100,000 program books handed out at concerts each and every year. A variety of corporate recognition is available through sponsorships including recognition in press releases, from the stage, and in BPO advertising.

Behind the Music

Corporate Council members have the opportunity to get to know musicians, conductors and guest artists through special private meet and greets and events throughout each season, such as Martini Mingles and Party at the Pops.



M & T Bank employees mingle with world renowned singer Renée Fleming

You're in good company

Join these businesses that support the BPO



Anthony Baldi and Associates
Buffalo Pharmacies
Merrill Lynch, Pierce, Fenner & Smith
Reid Group
Lawley Insurance
Xerox

McGard Insurance
Fox Run Orchard Park
Tapecon
AXA Network
Buffalo Dental
Landmark Wealth Management

**Now is the time to invest in Buffalo.
Now is the time to invest in the BPO.**

